

# MATIC INTERVIEW



**JUAN ANTEQUERA RUIZ, CEO  
CREACIONES CASA**

**MAY 13TH, 2021**



# CREACIONES CASA



# MORE THAN 20 YEARS OF TRUST

## COMPANY BIO

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- Name: Creaciones Casa
- History: + 40 years
- Tarragona, España
- 11 Employees
- Products Manufactured:  
conventional curtains,  
roman shades,  
Japanese panels

In this series of articles, Matic wishes to put the spotlight on different partnerships and get insights to what being part of the Matic Family means.





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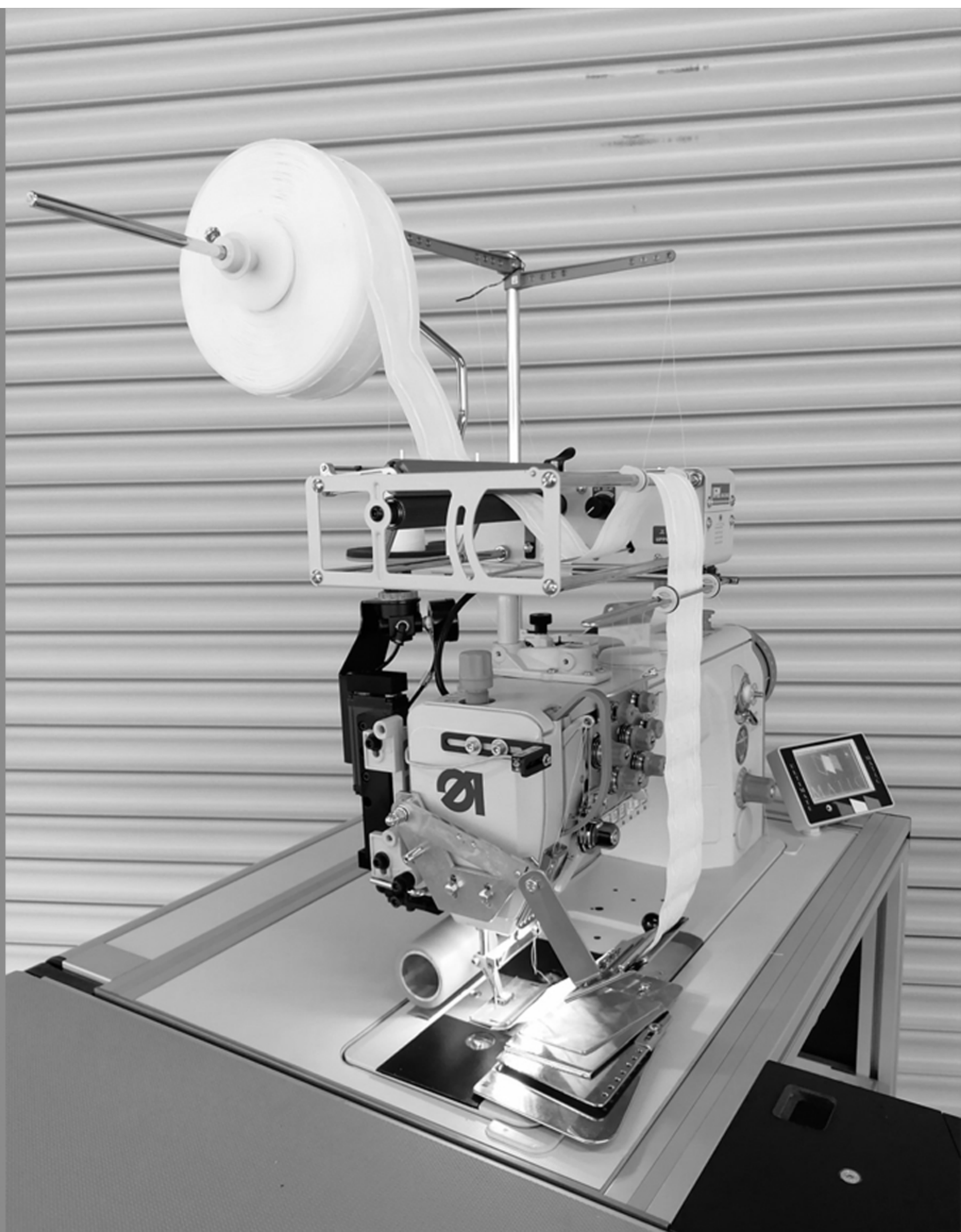
CREACIONES CASA was founded more than 40 years ago in Tarragona, Spain, an ancient city by the Mediterranean Sea. At the very beginning, a store called GERSAN was opened to sell curtains.

More than 25 years ago, they began to make their own products: conventional curtains, roman shades, Japanese panels ...

CREACIONES CASA has been a client of Matic for more than 20 years, so they really understand our process and our products.

JUAN ANTEQUERA RUIZ , CEO of CREACIONES CASA, was kind enough to participate in this interview and give us his feedback on the relationship with Matic and insight in their equipment purchasing process.

**"WITH SO MANY  
YEARS OF  
RELATIONSHIP,  
WE CAN SAY  
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**Matic:** CREACIONES CASA has bought many products from Matic, such as AURA, OLYMPO, and the NYX Sewing machine series. Now you are covering the complete process of making curtains: ironing, measuring, cutting, and sewing. What were the deciding factors?

**Creaciones Casa:** 20 years ago, I got to know Cisco – Technical Sales for Spain, and we started to buy automatic machines and systems from Matic.

We have continued to choose Matic because of the way they treat customers, as well as the machines and alternative solutions offered to us that fit well with our production needs.

**Matic:** As a long-time customer, please describe your experience with Matic.

**Creaciones Casa:** The truth is that the experience has been very positive. With so many years of relationship, we can say that we have grown together. The machines are of high quality, and the services are fast. Matic responds quickly to any problem at any moment.

**Matic:** How have Matic machines helped improve your production or impacted your company?

**Creaciones Casa:** Matic machines and solutions work very efficiently, we have increased production by more than 50%. And at the same time, we can provide better products to our customers.

**Matic:** What would be your message for other companies considering equipment purchases?

**Creaciones Casa:** Trust fully in Matic's machines, technicians, and the team.



**WE HAVE INCREASED PRODUCTION  
BY MORE THAN 50%, WITH  
CONSTANT QUALITY.**

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